

Kansas State Polytechnic: College of Technology and Aviation

Applied Business

Overview

The Kansas State University Polytechnic Campus applied business degree (ABA) has proven successful for individuals who want to launch successful college careers but are not sure where to begin. Potential students interested in getting a head start into the professional business world may want to consider starting out with an associate's degree in applied business.

Course work in this program helps students develop skills necessary to compete in challenging business career fields. Companies and recruiters continuously search for employees who stand above the crowd. After earning an associate of applied business degree, Kansas State Polytechnic students enter the job market with distinct advantages over those candidates applying with high school diplomas or GED's.

The applied business degree provides candidates with a competitive edge, by providing solid backgrounds in business, accounting, and management.

With increased knowledge and understanding of what it means to succeed in business, an associate of applied business degree allows graduates to excel in diverse, entry-level business positions. Many ABA students elect to continue their educations, going on to earn bachelor's degrees in other fields of business.

Points of pride

The applied business degree will give one the competitive edge by providing not only a background in business but also an understanding of what it takes to be successful.

Professional options

Careers

Kansas State Polytechnic applied business graduates go on to develop successful careers in the fields of retail, sales, management, and general business. Having completed foundational courses in business and communications, ABA graduates' expand their opportunities for success in today's demanding business world.

Academics

All classes are taught at the Kansas State Polytechnic campus. In addition, many courses are available through Professional Education and Outreach.

Required coursework

Applied Business, associate degree (61 credit hours)

Communications (12 credit hours)

- 3 COMM 106 Public Speaking I
- 3 ENGL 100 Expository Writing I
- 3 ENGL 200 Expository Writing II

Including 3 credit hours from:

- 3 ENGL 302 Technical Writing

or

- 3 Communication Elective*

Quantitative (9 credit hours)

- 3 MATH 100 College Algebra
- 3 MATH 205 General Calculus and Linear Algebra
- 3 Computer elective

Economics (6 credit hours)

- 3 ECON 110 Principles of Macroeconomics
- 3 ECON 120 Principles of Microeconomics

Social sciences (6 credit hours)

- 3 Social Science Elective
- 3 Social Science Elective

Humanities (6 credit hours)

- 3 Humanities Elective
- 3 Humanities Elective

Natural sciences (7 credit hours)

Choose two natural science elective courses. One course must include a lab component.

Business core courses (15 credit hours)

- 3 BUS 110 Introduction to Business
- 3 BUS 251 Financial Accounting
- 3 BUS 252 Managerial Accounting
- 3 BUS 315 Supervisory Management

Including 3 credit hours from:

- 3 MANGT 366 Information Technology for Business

or

- 3 MKTG 400 Introduction to Marketing

* Marked electives must be upper-level courses, 300 and above.

**For more information about
the applied business program,
contact:**

Kansas State Polytechnic
Office of Admissions
2310 Centennial Road
Salina, KS 67401-8196
785-826-2640
polytechnic@k-state.edu

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Post-Graduation Statistics
k-state.edu/postgrad-stats
ksdegreestats.org

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